



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**



**AICTE Approved, NBA Accredited**

## **POST GRADUATE DIPLOMA IN MANAGEMENT - ENTREPRENEURSHIP**

**A Two-Year, Full-Time Programme  
Equivalent to MBA as accorded by AIU**

# **PGDM-E**

**DREAM | DARE | DELIVER**

Accreditations & Approvals



# POST GRADUATE DIPLOMA IN MANAGEMENT - ENTREPRENEURSHIP

PGDM-E  
2025-2027

A Two-Year, Full-Time Programme  
Equivalent to MBA as accorded by AIU

The course, launched in 1998, trains students to develop entrepreneurial knowledge and competencies through a strategic mix of classroom training, experiential learning, internships, simulation exercises and interaction with achievers. The students set up own business or social enterprises, become skilled family business successors or develop intrapreneurial skills to function as efficient corporate professionals.



## OBJECTIVES

The objectives of this accelerated, rigorous, application-oriented programme are to:

- Impart comprehensive knowledge of an entrepreneurial and managerial ecosystem.
- Develop first generation entrepreneurs by building necessary skills and enhancing knowledge for initiating and growing an enterprise / start-up.
- Enable family business successors as change agent to augment competitiveness and diversification of business.
- Build sustainable social impact ventures.
- Nurture intrapreneurial aspirations and relevant capabilities.

Nearly 78% alumni have chosen entrepreneurial career paths. Of these, 54% have joined family businesses, 23% have created new ventures and one percent have set up social enterprises.

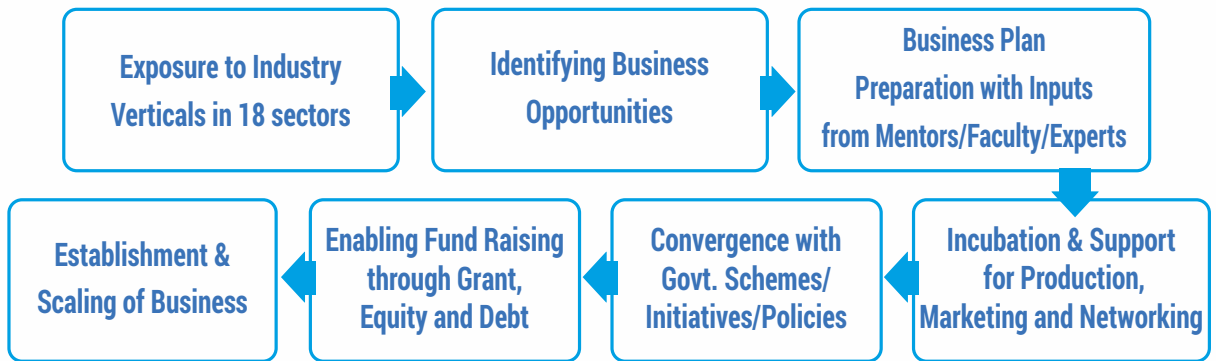


## KEY BENEFITS

- Acquire skills to generate, identify and develop new business ideas and opportunities in the world of endless possibilities
- Learn in the haven of entrepreneurs - Gujarat, and interact with the best entrepreneurial brains
- Gain hands-on experience through application - oriented course pedagogy; 8-10 weeks of Summer Internship and the tasks of preparing detailed project report and 5-year perspective growth plan for family businesses
- Benefit from Seed Funding support for selected ventures
- As a potential business or social entrepreneur / family business successor, learn the finer nuances and dynamics to excel in the chosen domain
- Learn global trends, practices and requirements through International Immersion programme.

Viable and innovative entrepreneurial ideas of students are actively supported by renowned financial institutions, such as; IDBI Bank Ltd and the State Bank of India, which are also among the promoters of EDII.

# Journey from a student to an entrepreneur...



## PROGRAMME ARCHITECTURE

### Core Courses

These courses are broadly categorized as under:

- Entrepreneurship & Family Business Management
- Accounting and Financial Management
- Operations and Systems
- Marketing Management
- General and Strategic Management
- Individual and Organisational Behaviour
- Business Economics and International Trade

## FUNCTIONAL ELECTIVES

The Course offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of:

## ELECTIVE CURRICULUM

The programme offers choice-based electives in Entrepreneurship and Functional Areas:

### New Enterprise Creation

Builds necessary skills, knowledge & competencies to float new business

### Family Business Management

Enables family successors to augment competitiveness and growth of family business

### Social Entrepreneurship

Imparts skills to build sustainable Social Impact Ventures

Marketing  
Human Resource Management  
Finance  
Startup

International Business  
Business Analytics & Information Systems

## Why is EDII's PGDM-E, Unique?

**Milestone-based Learning:** Milestone based learning has been introduced to enable students to achieve stepping stones in their entrepreneurial journey, while pursuing the course.

**International Immersion:** Business exploration visits are organised to emerging startup nations. To offer opportunities to students to explore international entrepreneurial ecosystems in China, Spain, and Malaysia. For the Spain immersion, EDII has collaborated with INSA Business, Marketing & Communication School, Barcelona.

**Investors' Pool:** The students get a opportunity to be mentored by eminent entrepreneurs, experts, investors and noted professionals. The students also get an opportunity to reach out to investors empaneled with EDII, including; GVFL Ltd., Iroller Capital; Unicorn India Ventures, SwiftSeed and other prestigious platforms.

**Choice-based Electives:** The students have the flexibility to analyze their preferences and make a choice from diverse functional electives and specializations.

**Strategic Collaborations:** EDII has tied up with prestigious universities, corporates and institutions including: IDBI Bank Limited; State Bank of India; Small Industries Development Bank of India (SIDBI); Indian Institute of Technology Madras, Chennai; Indian Institute of Management Ranchi and Jammu; NSRCEL, Indian Institute of Management Bangalore; Infibeam Avenues Limited, Gandhinagar; Fairtrade Network of Asia and Pacific Producers Limited, Singapore; Dr. A. P. J. Abdul Kalam Technical University, Lucknow; Footwear Design & Development Institute (FDDI); Amazon Global; Noted Govt. Ministries/Department; Corporates and Chambers

**Industry Verticals:** Students are exposed to multiple sectors so that they develop a keen eye for spotting opportunities.

## ENTREPRENEURIAL ECOSYSTEM

### Technology Business Incubator

CrAdLE (Centre for Advancing and Launching Enterprises), EDII's Technology Business Incubator set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating startups in the potential areas of food/agri business, renewable energy and healthcare. Till date, the Technology Business Incubator has incubated 129 innovative startups, registered 40 intellectual property, generated 80 Cr. of funds for startups and insured more than 700 job opportunities.

### Faculty

Faculty and experts at EDII have niche specialization in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants and practitioners.

### Mentoring & Handholding

Budding entrepreneurs are provided support, guidance and networking opportunities throughout the programme, until they reach a level where they are able to do business on their own. While professional mentors, industry experts and business service providers are roped in, students have access to library, faculty resources and other facilities, for startup innovation and growth.

### Society of Entrepreneurial Education (SEED) – Eclub

SEED E-Club is a platform dedicated to shaping the entrepreneurs of tomorrow and empowering innovators. SEED E-Club is dedicated to fostering idea generation & start-up creation; promoting innovation in family business and maintaining updated information on latest business trends.

### Alumni Network

Established in 2007, the Entrepreneurship Development Institute of India Alumni Association (EDIAA) is a dynamic and proactive organization dedicated to preserving the more than 40-year legacy of EDII. Entreplexus is a unique platform where EDII Alumni establish close connects with their alma mater and among themselves to leverage each other's strengths.

The vision for EDIAA is to create a robust networking community where accomplished entrepreneurs, thought leaders and global influencers mentor current PGDM-E / PGDM-IEV students. The alumni community collaboratively organizes events that facilitate mutual growth and networking.





# FEE STRUCTURE

For information on Fee structure, visit our website : [www.ediindia.ac.in](http://www.ediindia.ac.in)

# PROJECT STARTUP FACILITATION GRANT

EDII provides limited financial assistance to enable students to initiate / start own ventures. Such support will be given to students having viable and feasible business ideas, and as recommended by the fellowship committee. Preference is given to women students and first generation entrepreneurs.

# SCHOLARSHIPS

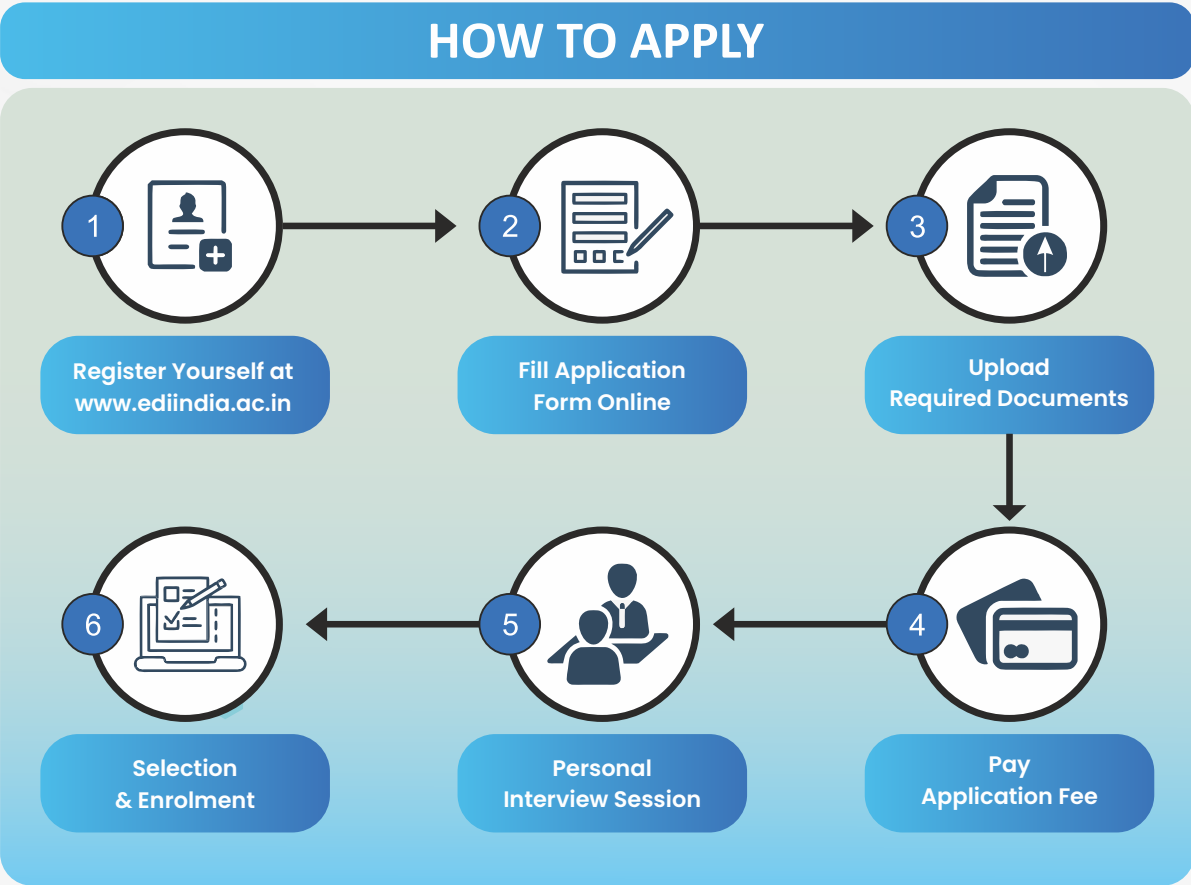
Financial support is available for students, ensuring that there are no deterrents for deserving students. These include:

- Merit-based Scholarship • Merit cum Means Scholarship • Full Tuition Fees Waiver (TFW) Scheme
- \* Special Scholarships for Female Students

(For the eligibility and other details, Visit : [www.ediindia.ac.in](http://www.ediindia.ac.in))

# ADMISSION ELIGIBILITY & PROCEDURE

The eligibility criteria include graduation (any discipline from a recognized university) with aggregate 50% minimum (45% in case of candidates belonging to the reserved category, as per norms) or an equivalent qualification in any discipline recognized by the Association of Indian Universities (AIU), along with a valid GMAT Score. The final year graduates also can apply for this programme.



# ABOUT EDII

Launched in 1983, EDII is a National Resource Institute in entrepreneurship education, research, training, capacity building, institution building, MSME growth, innovations and incubation. The Institute has been set up with the support of premier financial institutions, viz; the IDBI Bank Ltd; ICICI Ltd; IFCI Ltd; State Bank of India and with the backing of the Government of Gujarat. EDII stands on the belief that 'Entrepreneurs are not just born but can also be created by training and well-conceived interventions.'

Over last more than four decades, through strategic PAN India interventions, EDII has successfully established the credibility of entrepreneurship as a development tool. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute also undertook the task of institution building by setting up entrepreneurship development centres in several states of the country including the newly set up states/UTs of Goa, Uttarakhand, Chhattisgarh etc. This effort was broad-based internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.

Institute's Business Incubation Centre, CrAdLE (Centre for Advancing and Launching Enterprises), set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating start-ups in the potential areas of food/agri business, renewable energy and healthcare. Today EDII works in a collaborative mode with noted corporates, Government Ministries / Departments and regulatory bodies in implementing mega PAN India projects, with focus on policy advocacy & research; entrepreneurship education; New Venture Creation; growth of existing enterprises; SME growth & Business Development Services; sustainable livelihoods & global entrepreneurship Development interventions.



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